



## Nows Speaks on Equity Crowdfunding at GCEC Conference

### FOR IMMEDIATE RELEASE

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**LANSING, Mich.** –Foster Swift business attorney David S. Nows will be among the speakers for the Global Consortium of Entrepreneurship Centers (GCEC) annual conference on Friday, October 19 in Chicago. This year’s conference is hosted by DePaul University and the Illinois Institute of Technology.

Connecting universities from all over the country, the GCEC is an academic organization that allows established entrepreneurship centers as well as emerging centers to work together to share best practices, develop programs and initiatives, and collaborate with each other to advance, strengthen and celebrate the role of universities in educating the entrepreneurs of tomorrow. GCEC's current membership totals 225+ university-based entrepreneurship centers.

Nows will be speaking alongside Joe Green; Senior Legal Editor for Startups & Venture Capital at Thompson Reuters Practical Law and Jeff Thomas; Entrepreneurship Chairperson at Central Michigan University. The topic of their session is “The Past and Future of Equity Crowdfunding.” This session will:

- summarize the status of the different types of equity crowdfunding;
- review proposals to change equity crowdfunding laws;
- consider what could happen if funding portals and equity management platforms with legal templates combined; and
- discuss how this information may impact universities and entrepreneurship centers.

Nows practices in the firm’s Lansing office in the areas of general corporate law, start-up ventures, mergers and acquisitions, employee benefits and tax law. Nows is a member of the firm’s Startup Entrepreneurial Emerging Development (S.E.E.D) practice group, which can help clients navigate and plan an equity crowdfunding campaign.

### PRACTICE AREAS

Business Law

Deal Team - Mergers & Acquisitions

Startup Entrepreneurial Emerging Development (S.E.E.D)

Tax Law