



# EXPORTECH™ Mid-Michigan Region

An Export Acceleration System for Achieving Profitable Growth

ExporTech, the national export assistance program that helps companies accelerate their growth in global markets, is returning to the Mid-Michigan Region in September. ExporTech is a structured export strategy and business development process to develop written strategic plans for export growth and connect with a wide range of experts to catalyze export sales.

## ExporTech™ Program Highlights:

- Only national program that results in a customized export growth plan for each company
- Designed for manufacturing and technology company executives
- Intensive, structured process with workshops, planning tools, and individual coaching
- Connect to a wide range of local and national resources
- Peer group model – drives accountability, action, learning, networking
- Each company will be assigned a coach and a team of students to assist with research and strategic plan
- Program is designed for CEOs, VPs and Directors responsible for international growth



**2019 DATES:**  
September 6, October 11 & November 15

**LOCATION:**  
Saginaw Valley State University  
in the Mid-Michigan Region

**FEE:** \$1,200\*

## FOR QUESTIONS OR TO APPLY CONTACT:

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*\*Grant money is available from Michigan Economic Development Corporation (MEDC) to qualifying companies to cover 50% of fee, lowering out-of-pocket cost to \$600*

