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It Pays to Know your Franchise Agreement

Franchising USA

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In an article published in *Franchising USA* on Nov. 4, 2014, Scott Augustine and Scott Ratchick provide practical advice on five critical legal issues for franchisees to consider when negotiating the terms of a new or renewed franchise agreement. They go on to stress the importance of paying attention to these issues on the front-end of the franchise relationship to help ensure success down the road.