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# Common Misconceptions about Selling an Accounting Firm

Accounting Today March 2015

In an article published on March. 9, 2015, shareholder and chair of the Atlanta Corporate Team Tom Jones provided guidance to those interested in selling an accounting firm. This is a once-in-a-lifetime event for most practice owners, and many have a strong misconception regarding the value of the firm. Jones told the publication, "If it's a true sale as opposed to a merger of equals, the pricing that's discussed is usually 1 to 1.2 times gross revenues." Jones goes on to discuss several other misconceptions related to non-compete agreements, a de-merger clause and the idea that a lawyer isn't necessary in a sale or merger of accounting practices. Please click here to read the full article.

